



nordstil

26. – 28. 7. 2025
HAMBURG

**SO FRESH,
SO NEW, SO
NORDSTIL.**

Up to 18 February 2025:
Early-booker discount available!

messe frankfurt

THIS IS WHERE ORDERS ARE PLACED IN SUMMER.

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What better place to launch your collections for the coming fall/winter season than at Nordstil in July 2025? You could have a stand at this major northern retail meetup, attracting a broad base of industry customers from Germany, Scandinavia and Benelux. Increase your business opportunities by presenting at Nordstil, an order platform for core and supplementary product assortments. Introduce yourself in a setting where your products will be received with enthusiasm.



Jewellery & Fashion

Fine jewellery, precious stones and pearls, silver jewellery, costume jewellery, jewellery accessories, watches, apparel, fashion items and accessories, bags and small leather goods, scarves and shawls.

Kitchen & Gourmet

Kitchen accessories, household goods, cutlery, glass, porcelain, ceramics, gourmet articles, wines and spirits.



Home & Garden

Furniture, home accessories and textiles, luminaries, room scents, paintings, seasonal decorations, florists' prerequisites, candles, garden and balcony prerequisites, barbecues, glass and ceramicware, porcelain.



Gifts & Stationery

Gift items, games, toys, licensed products, promotional items and gifts, hobbies and handicrafts, stationery, office supplies and writing utensils, children's clothing and accessories, children's interior, education and school, calendar, postcards and greeting cards, souvenirs, bath accessories and personal care accoutrements, cosmetics and fragrances.



Style & Design

Lifestyle products from well-known designers, brands and manufacturers.

BE PART OF IT!

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Early booking pays off!

Early-booker price * Registration up to 18 February 2025

	Normal bookings (annual cycle)	Repeat- exhibitor
1 side open	€ 80.00/sqm **	€ 77.00/sqm **
2 sides open	€ 84.00/sqm **	€ 81.00/sqm **
3 sides open	€ 91.00/sqm **	€ 88.00/sqm **
4 sides open	€ 98.00/sqm **	€ 95.00/sqm **

Standard price Registration after 18 February 2025

	Normal bookings (annual cycle)	Repeat- exhibitor
1 side open	€ 98.00/sqm **	€ 95.00/sqm **
2 sides open	€ 104.00/sqm **	€ 100.00/sqm **
3 sides open	€ 113.00/sqm **	€ 107.00/sqm **
4 sides open	€ 121.00/sqm **	€ 116.00/sqm **

Repeat exhibitors are businesses that participated at Nordstil in winter 2025 and are now booking for summer 2025.

* The early-booker price is only available if we receive your declaration of participation by 18 February 2025 at Messe Frankfurt Exhibition GmbH.

** Subject to change without notice. All square metre prices are exclusive of VAT and 0.60 €/sqm AUMA charge. The following services and items are included in the price: partition walls, exhibitor passes (quantity dependent on size of stand), standard entry in the print publication and the online exhibitor search engine. All additional services and equipment can be ordered and billed separately.

Note: Please be aware that the minimum stand size we can accommodate is 16 sqm. Participation declarations requesting a smaller stand size will be taken into account at a later stage of the planning process, if at all possible.

[NORDSTIL.MESSEFRANKFURT.COM/REGISTRATION](https://www.nordstil-messefrankfurt.com/registration)

Anleger: for new and returning exhibitors.

Are you a new exhibitor or planning to return to Nordstil after a break of at least 3 years? You can drop anchor at the Anleger: Newcomer Area. We have prepared an attractive complete stand package for you. Simply arrive on 26 July 2025. You then only need to decorate the stand, present your products, forge contacts and do good business. Everything else is taken care of by the Nordstil team.

The Anleger complete stand package for €159.40/sqm *** includes the following services:

- All stand construction costs included
- Stand area from 8 sqm, may vary depending on layout
- If required, two areas may be booked (subject to availability)
- 2.50 m high wall elements/cabin construction (maritime pine plywood) with curtains
- Assembly and dismantling by Messe Frankfurt
- Stand lighting
- Power supply included
- Presentation table: wooden trestle with maritime pine top
- Daily cleaning of stand area
- Marketing support: admission ticket vouchers for customer invitations
- Entry in the list of exhibitors

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WE LOOK FORWARD TO SEEING YOU.

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The Nordstil team is there for you.



**Sales Gifts & Stationery,
Anleger: Newcomer Area**

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Sales Home & Garden

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Sales Kitchen & Gourmet

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Sales Jewellery & Fashion

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**Sales Style & Design,
Nordlichter: Manufacturers & Design**

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**Early setup,
general organisational questions**

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**Presentation Plinths and Display Cases,
general organisational questions,
prospects**

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Director.



Director

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