

news +++ Nordstil  
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nordstil

## Top brands at Gifts & Stationery: big names and creative ranges

**Frankfurt am Main, November 2024. Looking for things that bring joy and make life even more beautiful? Trade visitors to Nordstil Winter from January 11 to 13, 2025 will find what they are looking for at Gifts & Stationery in Halls B1.EG to B4.EG. This product group showcases everything around gifts and creativity. Big names in the industry such as Faber-Castell will be there - returning to the Hamburg trade fair floor after a long break. A further highlight: the Newcomer Area Anleger with inspiring products from newcomers and returnees.**



Lovingly crafted and selected stationery as well as gifts from renowned and small manufacturers can be found in halls B1.EG to B4.EG. Photo: Messe Frankfurt / Rolf Otzipka.

On four hall levels - B1.EG, B2.EG, B3.EG and B4.EG - specialist retailers can discover the whole world of gift-giving and design. In addition to classic gift items, stationery, office supplies, stationery, new games for all ages and souvenirs, exhibitors will also be presenting cosmetics, fragrances and bathroom accessories. Also included: everything for children and thus for the customers of tomorrow with an exciting selection of games, children's furniture, toys, children's clothing and accessories. On the exhibitor side, the big names in the industry have registered for the upcoming edition of the first regional consumer goods fair of 2025. Trade visitors will find [Faber-Castell](#) in Hall B4.EG at Stand C12, a globally renowned German family business that is now in its ninth generation of successful management. Faber-Castell focuses on ecological, social and economic responsibility in the development of its products and will be presenting a wide range of innovations at Nordstil.

“Together with our subsidiary Eberhard Faber, we use the trade fair to specifically address our customers in the north. Nordstil is an ideal platform for us to inform specialist retailers

in the toy, gift and stationery sectors about our new products for 2025. Our retail partners can expect a firework display of great product concepts. We are looking forward to the personal exchange on site!", says Stefan Matschke, Faber-Castell Sales Manager DACH. Other exhibitors include the traditional Nuremberg manufacturer [Lyra](#) in B4. EG B23 with writing instruments and craft supplies as well as the card studio [Kartenatelier Lyrikraum](#) in B4. EG D31, whose cards and gift packaging are printed on selected types of paper, mostly in Hamburg. The [Hansekind](#) stand in B4. EG C22 is also worth a visit. The children's label from Hamburg produces unique children's products in a Nordic-maritime design and has gifts, toys and clothing for the very youngest in its range.

### **Highlight: Anleger for Newcomers and returners**

The newcomer area [Anleger](#) in Hall B3 offers a colorful variety from all product areas. Brands that are exhibiting at Nordstil for the first time as well as companies that are returning to the trade fair will be showing their new products there. At the upcoming winter edition, around 20 exhibitors will gather in the area to provide fresh impulses in a relaxed, concentrated atmosphere and on a small scale - for a varied product range that will arouse the curiosity of customers. Speaking of which: Birgit Stülten will be demonstrating how specialist retailers not only satisfy their customers, but downright inspire them in her presentation "From customer satisfaction to customer enthusiasm" on Sunday at 2:15 p.m. in the [Nordstil Forum](#).

Nordstil Winter will take place from 11 to 13 January 2025. The next Nordstil Summer will take place from 26 to 28 July 2025.

**Information for journalists:** Further details and photographic material can be found at [nordstil.messefrankfurt.com/press](http://nordstil.messefrankfurt.com/press)

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### **Your contact:**

Katrin Westermeyr / Jelena Brezac  
Tel.: +49 69 75 75-6893 / 6880  
[katrin.westermeyr@messefrankfurt.com](mailto:katrin.westermeyr@messefrankfurt.com)  
[jelena.brezac@messefrankfurt.com](mailto:jelena.brezac@messefrankfurt.com)

Messe Frankfurt Exhibition GmbH  
Ludwig-Erhard-Anlage 1  
60327 Frankfurt am Main

[www.messefrankfurt.com](http://www.messefrankfurt.com)

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