## **CONVERTING TICKET CODES INTO ADMISSION TICKET – STEP BY STEP INSTRUCTIONS**

To ensure trouble-free admission to the fair, please note the following:

Don't forget to exchange your voucher code for an official trade fair ticket in the Messe Frankfurt Online Ticket Shop BEFORE the event. Here are your step-by-step instructions:

1. Use the following link to the Messe Frankfurt Ticket Shop to redeem your voucher code:

https://visitortickets.messefrankfurt.com/ticket/en/ticket\_select.html?reset\_remove\_personalize d\_tickets=true&\_appshop=mf\_tap20160620\_2698

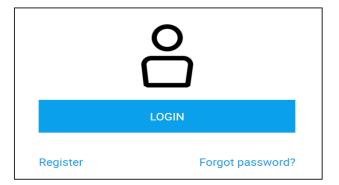
## 2. Select "Ticket with Info-Service"

Choose your ticket!	
Stay up-to-date – and save money at the same time?	
Benefit twice over from our Info Service: be sure that rade fairs. And, as a token of our appreciation, get yo	you know all about the latest themes and events at our ur ticket at a reduced price.
TICKET WITH INFO SERVICE	TICKET WITHOUT INFO SERVICE
Agree to the use of your data for our Info Service and benefit from a price saving <b>up to 33%</b> on your ticket.	You do not wish to use our Info Service and will purchase your ticket without a price saving.

3. **Redeem voucher code**: When selecting tickets, choose the option "Redeem a voucher" and enter the voucher code you have been sent. (Only the area marked in red is relevant)

Season ticket with Info-Service ① 53 € — 0 +	1-day ticket with Info Service 30 € — 0 +	1-day ticket weekend with Info Service 21 € - 0 +	
Please enter your voucher or registration code here (Note: selection of tickets not required). ①   Voucher / registration code REDEEM A VOUCHER			

4. Register: After redeeming your voucher, register (or login) in the portal to receive your ticket.



5. **Finish**: Follow the instructions in the Ticket Shop to complete the conversion process. Once you have done this, you will receive your official ticket by e-mail, which you can use to gain admission to the trade fair.

## Why do I have to register?

In order for us to be able to generate your personal ticket with your name and barcode, you must complete an individual registration. You can then pick up your ticket at any time under "Your orders" and print it using any computer with an internet connection and printer.

If you are already a customer, please enter your email address and password. Your personal details in our system will then be displayed, and you will be able to update these.

## If you are here for the first time, simply fill in the form.

If you have any questions or problems, you can also contact our hotline directly on +49 69 75 75-50 00 or mail us at tickets@messefrankfurt.com.

You may also find answers to your questions in the Messe Frankfurt FAQs (click following link):

FAQ (messefrankfurt.com)